



Informa Investment Solutions' PSN Ranks Top Performers in Managed ETFs

Reveals F-Squared, Windhaven and Efficient Market Among Leaders

White Plains, NY, April 20, 2011: Informa Investment Solutions, a division of Informa plc (LSE: INF) and a leading supplier of software and solutions for the financial services industry including the widely-used PSN database, today announced their newest category of PSN Top Guns rankings, Managed ETFs.

The top five in each universe are featured as PSN Managed ETF Top Guns on the www.informais.com website, accessible via complimentary login. Performance rankings are tabulated for hundreds of managed ETF strategies in six distinct universes, subdivided by increasingly rigorous screens and reported in ascending classes from 1-6 stars. Classes include top performers for the most recent quarter, one year and three year periods, and also adds risk statistics at higher levels. PSN Top Gun winners included the following:

- **Efficient Market:** California-based Efficient Market Advisors dominated the Managed ETF US Balanced universe, with 10 products ranking in the top five across all six universes. The firm's 20 Years Plus Aggressive product garnered a return of 10.1% in the last quarter, almost double that of the 60SP/40BCGC index.
- **F-Squared:** A two-time winner among the traditional PSN Top Guns with two products earning three stars in four universes, F-Squared has two products that rank among the US Equity products in PSN Managed ETF Top Guns earning three stars each.
 - F-Squared's FSQ Alpha Sector Premium posted the highest returns over a three-year period, with 15% annualized, 17.9% above the S&P 500.
 - F-Squared's Alpha Sector product generated annualized returns of 9.8% for the same period.
- **Windhaven:** Recently acquired by Charles Schwab & Co., the Boston-based RIA has two strategies hitting the PSN Managed ETF Top Guns Intl/Global Balanced category. Windhaven's Aggressive and Growth products outperformed their benchmark by 120 and 160 basis points for the three-year period. Schwab brought Windhaven in house to offer Windhaven Diversified Portfolios through Schwab's Managed Account Connection™ to its advisor network.

"ETFs greatly facilitate the implementation of our global asset allocation strategies. We believe generating consistent alpha within one asset class is extremely difficult but that across markets there are greater opportunities to take advantage of mispriced markets. ETFs allow us to take exposures around the globe and to focus on taking advantage of these inefficiencies without needing to take an active approach in each asset class in which we invest," said David R. Cabot, Managing Director of Windhaven Investment Management.

“Informa’s providing dedicated universes and performance rankings for Managed ETF products will benefit investors as they consider strategies like ours that look to deliver diversified portfolios of ETFs.”

Managed ETF Top Gun Winners by Universe and Quarterly Returns:

Universe	Firm	Product	Return MRQ
ETF US Equity	VTL Associates	RS VTL Navelier	16.2%
US Fixed Income	Clark Capital	FI Total Return	4.1%
ETF US Balanced	Good Harbor	US Tactical Core	16.7%
ETF Global Equity	Vista Research	Lstd Privt Equity	16.3%
ETF Global Balanced	Sterling Wealth	Tactica Rotation	10%
ETF Intl. Equity	Gratry & Company	Intl. Concentration	12.5%

“Managed ETF is a burgeoning and critical asset class and has become an important part of our PSN investment manager database. Based on increasing investor demand, we have placed additional focus on collecting and analyzing performance, flows, and a series of other critical data associated with this universe of managers and products,” said Lac An Vuong, Managing Director at Informa Investment Solutions. “Launching Managed ETF Top Guns is our way to highlight this special investment vehicle and bring continuous awareness to key clients and industry players who either have access to our PSN Enterprise software or our Top Guns Rankings.”

Investors and advisors can access the top performing Managed ETFs in PSN subdivided by universe, including ETF US Equity, ETF Fixed Income, ETF Balanced, ETF Global Equity, ETF Global Balanced, ETF International Equity. Lists are then subcategorized into ascending “star” categories, determined by longevity and stability of performance. For a more detail on the methodology behind the PSN Top Guns Rankings, contact Ruth Calderon at ruth.caldeon@informais.com

About Informa Investment Solutions, Inc.

Informa Investment Solutions, a subsidiary of Informa plc, is a leading provider of solutions and custom services to financial institutions and investment professionals. For over 30 years, Informa Investment Solutions has supplied valuable data and offered tailored performance measurement, wealth management tools, reporting, and communications solutions to brokerages, money management firms, investment consultants, independent advisors and pension plan sponsors. We serve more than 1,500 clients and track data in our widely-used PSN database for more than 2,000 investment management firms and 12,000 products worldwide. For more information on Informa Investment Solutions, visit www.informais.com.

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